



Ian Jackson reports that...

"Fancy a shot at a chunky \$10K Monthly recurring income from continuity sites..."

Ian Jackson is an online marketer, content creator and writer.

You can find out more about why he is by [clicking here](#).

\$10000 per month?

How does that sound?

Yeah I know, sounds good doesn't it.

I can't think of anyone who wouldn't go for some of that as recurring income ☺

Sounds good but is it achievable?

Yes it is, and it may take 6 months, **but it IS doable**, and for subscribing only 6 new people each day.

I say that it is because people are doing it, people who started from the same place and position as YOU.

I'm going to assume you're either just starting out or have been doing IM for a while now, but are still maybe spinning your wheels.

So in this report I will show you an outline of everything you need to be aware of to build your own online business from a clean sheet of word processor, one that has the **potential to earn several thousand dollars a month.**

I cannot and will not say specifically that you will earn thousands *because I have no way of knowing how hard you will work or your attitude to hard work.*

It's as simple as that (told you I liked simplicity). There's the Human factor too; people work at different speeds and will get different results too.

Apply what I'm about to tell you and you will be in with a fair shout of generating a good business income in the medium-long term.

And that's what I'm in it for - to build up a long-term sustainable business, built on solid foundations with my clients.

People with whom I will work hard to build good solid relationships. I won't hit and home-run every time, and neither will you, that's just the way it goes.

Where to begin?

We'll ignore all the "Guru" crap for starters.

Yes, I know I use the Guru word sometimes when I've been making a point here and there, but think it's got to the point over use now, it's become an over used cliché, *and frankly people don't buy it any more.*

You are you, who gives a toss about Guru this and Guru that? **Waste of time, waste of energy.**

You are who you are and if you make a success from being honest with people, and they grow to trust and believe in you; who cares about any Guruness?

I believe in simplicity, basics, and do my best to work that way.

The amount of work required for an online business is the same as an off line one in

that it takes work to position, research, and empathize with your market, and relationship building to develop a subscriber and client base; all pretty similar components I think you'll agree?

Locate your market (one that has plenty of activity and active buyers of course), find its problems, supply the answers (research them as and where necessary).

If you're an ace writer, people need content; if you love creating videos, people need videos, and so on. These are the ways you package and provide answers.

What comes next?

For me the priority was about developing an alternative source of self-sustainable income with a view to replacing, **the residual salaried income to which I had grown accustomed over the years.**

That meant some form of a recurring income theme, regardless of how my model would be structured.

Such a model might be structured around delivering "how-to" information about mobile apps: source the market, *dig into its needs and problems, then build a mobile app online delivery model* (i.e. website, blog, forum etc.) and outline the various stages, tips, hints, and methods, to answer those problems.

You could present "how to" information in a series of graphically-supported instructions, and offer a monthly subscription newsletter.

Offer incentives, such as the first month for free. Create your own apps and "flip" them through app auction sites - write a sales page and embed a link to your offer within your newsletter

How much should you charge for a

subscription newsletter? I would try perhaps \$10 and see how it goes.

So to reach \$10000 per month within say 6 months, you would need to be acquiring at a rate of 6 new subscribers a day, so by month 6 you've hit your target, a little over perhaps.

Do your own sums and make adjustments according to your needs and goals.

Talk soon



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